

'Tis The Season To Be Careful

Avoid the **12 SCAMS** of the Holidays

As you head online this holiday season to order flights, plan travel and spread cheer, remember to stay on guard and stay aware. Learn how to keep your holiday cheer and avoid the 12 Scams of the Holidays.

of Americans plan on shopping online during the 2016 holiday season*



of Americans plan on using a mobile device to shop online this holiday season*



1 Phony E-tailers

Only shop at trusted and well-known e-commerce sites.

3 Malicious Mobile Apps

Only download apps from official app stores and check other users' reviews and app permission policies.

5 Fake Charities

When you want to give, visit the charity's website and do a little research before donating.

7 Travel Scams

Be leery of too-good-to-be-true travel offers and when on the road, be careful when using free Wi-Fi connections.

9 Holiday Spam/Phishing

Never respond to spam emails, or click on included links.

11 Hot Holiday Gift Scams

iPhone 7, iPad, Apple Watch and other 'hot' items. Be suspicious of deals on hot holiday gift items and try to verify these "deals" with the retailer.

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2 Bogus Shipping Notices

Emails supposedly from UPS or FedEx that claim your package has a problem or cannot be delivered. This is another Phishing scam.

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4 Bogus Gift Cards

Buy gift cards from the official retailer and not a third party source.

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6 Holiday SMiShing

Remember that legitimate businesses, like banks, won't ask you to verify personal information via texts.

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8 Social Media Scams

Beware of ads for phony contests, and "stay at home" job postings even if they are from your friends.

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10 Dangerous E-cards

Check to see that the sender is someone you actually know and it comes from a well-known e-card site.

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12 Phony Classifieds

Don't wire money for "deals" and make sure you don't pay for an item before receiving it.



SECURITY IS EVERYONE'S RESPONSIBILITY!

