



Social Media in the Classroom

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PRIVACY DO'S & DON'TS

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HAVE GUIDELINES

Create, Maintain and Post District/School Social Media Guidelines.



USE OPT-IN/OPT-OUT

Obtain Written Consent/Opt-Out at the start of each year from parents / guardians.



BE APP SAVVY

Encourage staff to constantly monitor Social Media application settings to maintain privacy.



TRAIN USERS

Frequently assist educators, students and parents in learning about social media safety, privacy, security and digital literacy.



KNOW THE LAW

Monitor new and modified state and federal laws which could impact the use of Social Media in the classroom.



USE WITHOUT CONSENT

Advise educators to not use Social Media in the Classroom without parental consent.



OVERSHARE

Remind staff that use of photos and videos without parental consent is a breach of FERPA.



IGNORE PII

Inform all that student PII comes in many forms: names in filenames, handwriting, name tags, etc.



MAKE PRIVATE PUBLIC

Monitor for release of any student assessments (or any educational record) into the public domain.



ASSUME

Frequently ask parents/guardians to consent or opt-out of sharing student data throughout the year.



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Source: <https://www.commonsense.org/education/blog/protecting-student-privacy-on-social-media-dos-and-donts-for-teachers>

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