

## Guest Speaker (CCPT Student Momentum Point 7)

Guest Speakers are industry partners who present at school sites or in classrooms, with a group of students. Guest Speakers address direct questions from students about college and career opportunities, employee expectations, and provide examples of the kinds of skills and abilities needed in industry. Guest Speakers usually present for 15-20 minutes with 15-20 minutes for questions and answers and may repeat their presentation for additional class sections.

## Company Tour/Job Shadow (large group) (CCPT Student Momentum Point 7)

Classes or large groups of students walk-through industry facilities touring the daily processes of the business. A Company Tour should also include an overview of the industry and a debrief to add overall breadth to the experience. Hosts share examples of how the skills and abilities needed in the industry are used in the daily operation of the business. Company Tours are typically between 2-5 hours.

## Career Fair (CCPT Student Momentum Point 7)

An opportunity for large or small groups of students to visit a variety of tables or booths set up by a variety of organizations invited to participate in the event. Career Fairs are most effective when organization's showcase specific tools or materials employers use and provide the venue for students to interact with employers about the specific opportunities and skills needed to be an effective employee. Career Fairs may last from a few hours to all day.

## Industry Event (CCPT Student Momentum Point 7)

Industry events provide large or small groups of students with industry-specific information. Hosted by industry or regional organizations, industry events range in scope from panels, presentations, meetings, conferences, labor market forums, to a variety of seminars and discussions. Industry Events range from 1-2 hours to an all day event.

## Job Shadow: Individual Student, Small Group of Students, or Teacher (CCPT Student Momentum Point 4)

Students and Instructors have the opportunity to shadow industry professionals at a place of business to gain first-hand experience of the skills and abilities required on the job. A job shadow is a one-on-one or a small group of students or instructor assigned to one employer between 3-25 hours. This experienced may be supervised or unsupervised by a school staff. The employer performs their normal daily routine to the extent possible and emphasizes the skills and abilities needed in the industry on a daily basis.

## Mentoring (CCPT Student Momentum Point 5)

Career-related mentoring creates a relationship between a student and an adult where the mentor offers insight into his or her career, the necessary academic and skill/knowledge preparation, guidance, motivation, and provides assistance to the student exploring the career. Mentorships are usually long-term, lasting longer than a month, and usually do not exceed the length of a semester, intersession, or summer school session. Many mentors come to the school site and commit to a minimum of 15 hours of contact.

## Projects (CCPT Student Momentum Point 7)

Teachers are often looking for real-world industry-projects for their students to complete in the classroom that require a presentation, the development of a product, and/or some interaction with a team of students as they work on solutions. As industry experts support the development and progress of such a project, they may stop by the classroom, e-mail, Skype, or call in. Students may also stop by the host company location to check-in and share progress. The goal is to build students' skills and abilities as needed in the industry. The time commitment for industry typically ranges between 3-25 hours.

## Industry Perspective and Feedback (CCPT Student Momentum Point 7)

Education needs industry experts to help review, provide perspective, and offer feedback on projects or on students' attainment of industry-related skills. This may include reviewing both written and oral presentations and providing feedback to the students. This experience is often completed with other industry professionals as part of a panel and may range from a single student presentation to multiple presentations depending on the industry expert's availability and interest. The time commitment for industry typically ranges between 1-4 hours.

## Internships: Paid or Unpaid (CCPT Student Momentum Point 6)

Internships are extended on-the-job work experiences that provide students an opportunity to experience the world of work as an employee or an apprentice. Ultimately, the internship is a learning experience providing students with an opportunity to learn job skills. An internship can be paid or unpaid, and typically lasts 30 - 100+ hours. Students may or may not earn high school or community college credit as determined by individual district requirements.

# PREPARATION FOR WORK-BASED LEARNING

Taking time to prepare for Work-Based Learning Experiences increases their effectiveness and relevance to the classroom. Plan opportunities for Career Exploration within each unit and provide students with time and guidance to prepare for any industry interaction.

You can also emphasize and evaluate Essential Skills in your course, modeling what they look like in the workplace, leading to more professional interactions between students.



WBL PREPARATION RESOURCES	
Essential Skills Resources	Career Exploration Resources
<a href="http://www.careeracademics.org/essential-skills.html">http://www.careeracademics.org/essential-skills.html</a>	<a href="http://www.careeracademics.org/work-based-learning-curriculum.html">http://www.careeracademics.org/work-based-learning-curriculum.html</a>
<a href="http://www.p21.org/our-work/p21-framework">http://www.p21.org/our-work/p21-framework</a>	<a href="https://www.juniorachievement.org/web/ja-usa/apps">https://www.juniorachievement.org/web/ja-usa/apps</a>

## Student Work-Based Learning Continuum



College & Career Awareness

College & Career Exploration

College & Career Preparation

Learning ABOUT College and Career	Learning ABOUT College and Career	Learning THROUGH College and Career	Learning THROUGH College and Career
<p><b>Goal:</b> Building awareness of the variety of careers available</p>	<p><b>Goal:</b> Explore career options and make a decision</p>	<p><b>Goal:</b> Apply learning through practical experience</p>	<p><b>Goal:</b> Build skill and ability for employment</p>
<p><b>Experience is defined by:</b></p> <ul style="list-style-type: none"> <li>One-time interaction with partner(s), often for a group of students</li> </ul>	<p><b>Experience is defined by:</b></p> <ul style="list-style-type: none"> <li>One-time interaction with partner(s) for a single student or small group</li> </ul>	<p><b>Experience is defined by:</b></p> <ul style="list-style-type: none"> <li>Direct interaction with partners over extended period of time for a single student</li> </ul>	<p><b>Experience is defined by:</b></p> <ul style="list-style-type: none"> <li>Direct interaction with partners over extended period of time for a single student</li> </ul>
<p><b>Activities can include:</b></p> <ul style="list-style-type: none"> <li>Workplace tour</li> <li>Guest speaker</li> <li>Career Fair</li> <li>Visit parent/guardian at work</li> </ul>	<p><b>Activities can include:</b></p> <ul style="list-style-type: none"> <li>Informational interview</li> <li>Job Shadow</li> <li>Virtual exchange with a partner</li> <li>Mock Interview</li> </ul>	<p><b>Activities can include:</b></p> <ul style="list-style-type: none"> <li>Industry driven project</li> <li>Student-run enterprise</li> <li>Virtual experience</li> <li>Internship connected to curriculum</li> </ul>	<p><b>Activities can include:</b></p> <ul style="list-style-type: none"> <li>Industry driven project</li> <li>Student-run enterprise</li> <li>Virtual experience</li> <li>Internship connected to curriculum</li> </ul>

The San Diego County College and Career Readiness Consortium is a partnership between local school districts and various partners including:



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