



# EARLY YEARS CONFERENCE 2022



## 19<sup>th</sup> Annual Early Years Conference Event Sponsorship

Becoming an Early Years Conference sponsor is a valuable way to connect with early childhood education professionals, exchange information, and introduce new products and services. This two-day conference will be held virtually on March 11 and 12, 2022 using the online event scheduling platform Sched. This conference is anticipated to draw over 900 professionals and is designed to provide valuable brand advertising and networking for your organization. Become a sponsor today and be introduced to this extensive group of growing professionals advancing the field of early learning and education!

Depending on the sponsorship level, your organization can have a designated sponsor landing page and virtual exhibitor booth in our virtual exhibitor hall. The designated sponsor landing page will allow sponsors to include their company website, logo, biography, video links, and promote discount codes. In addition to the above features, the virtual exhibitor option will also allow exhibitors the opportunity to chat live with attendees, showcase new products and services, or raffle items that can be easily mailed to attendees.

<b>SELECT THE SPONSORSHIP LEVEL THAT BEST FITS YOUR ORGANIZATION!</b>	<b>2-Day Platinum \$1,000</b>	<b>2-Day Gold \$850</b>	<b>1-Day Silver \$650</b>	<b>Star Partner \$400</b>
Color advertisement/recognition in the official event program to be emailed electronically and mailed to attendees	<b>Full Page Color (5.5"X 8.5")</b>	<b>Full Page Color (5.5"X8.5")</b>	<b>1/2 Page Color (5.5"X4.25")</b>	<b>1/2 Page Color (5.5"X4.5")</b>
Company logo visibility and recognition on San Diego County Office of Education's conference website (hyperlink logo)	✓	✓	✓	✓
Company website link on post-event thank you email	✓	✓	✓	✓
Designated sponsor landing page to include website link, logo, bio, and info (up to 5,000 characters)*	✓	✓	✓	✓ *bio and info limited to 1200 characters
Virtual Exhibitor Booth to chat live, share resources, new products, and services	✓	✓	✓	
Two designated blocks of time for live demonstrations during conference agenda in which attendees are encouraged to explore the exhibits	✓	✓	✓	
Attendee email list	✓	✓		
Complementary conference registration for two of your staff	✓	✓		
Exclusive ad on the keynote speaker virtual conference webpage (high visibility page) for Friday and Saturday	✓	✓		
Promotion of live exhibitor demonstration in the conference schedule with description	✓			
Logo advertisement in one of the San Diego County Office of Education's email blasts (Quarter 4)	✓			